

# CALL FOR SPONSORS

## NEPA Learning CONFERENCE 2020

HILTON SCRANTON & CONFERENCE CENTER

September 17 & 18

The 2020 NEPA Learning Conference, hosted by the Scranton Area Community Foundation's Center for Community Leadership and Nonprofit Excellence in partnership with Moses Taylor Foundation will be an opportunity for local nonprofit organizations and nonprofit professionals to receive in-depth training from local and nationally-recognized presenters and to network with peers. **Join in on the action as an exhibitor or sponsor!**

Please contact [info@safdn.org](mailto:info@safdn.org) for more information.

### PRESENTING SPONSORS | \$15,000 – Max: 2

- Name included in titling of event
- Top billing with logo on all conference sponsorship signage, including tote bag
- Logo recognition in pre-conference emails
- Two-page advertisement in conference program
- First choice of exhibit table in prime location, if wishing to be an exhibitor
- Six (6) additional full-conference registrations, including all conference meals and Thursday evening reception
- Social media announcement when sponsorship is arranged
- Two social media announcements about organization leading up to conference
- Recognition at conference meals and events by Scranton Area Foundation leadership
- Brief (2-3 minutes) speaking opportunity to address conference attendees
- Opportunity to develop and present a session/workshop on best practices, tips, and tricks that nonprofit organizations should know - Final topic to be determined in cooperation with the Breakout Session Committee

### PLATINUM SPONSOR | \$5,000 – Max: 3

- Preferred billing with logos on all conference sponsorship signage, including tote bag
- Logo recognition in pre-conference emails
- Full-page advertisement in conference program
- Preferred choice of exhibit table in prime location, if wishing to be an exhibitor
- Four (4) additional full-conference registrations, including all conference meals and Thursday evening reception
- Social media announcement when sponsorship is arranged
- Recognition at conference meals and events by Scranton Area Foundation leadership

### GOLD SPONSOR | \$2,500

- Logos on all conference sponsorship signage, including tote bag
- Logo recognition in pre-conference emails
- Half-page advertisement in conference program
- Preferred choice of exhibit, if wishing to be an exhibitor
- Two (2) additional full-conference registrations, including all conference meals and Thursday evening reception
- Social media announcement when sponsorship is arranged

### SILVER SPONSOR | \$1,000

- Logos on all conference sponsorship signage, including tote bag
- Logo recognition in pre-conference emails
- Quarter-page advertisement in conference program
- Exhibitor table, if wishing to be an exhibitor
- One (1) additional full-conference registrations, including all conference meals and Thursday evening reception
- Social media announcement when sponsorship is arranged

### BRONZE SPONSOR | \$500

- Organization name on all conference sponsorship signage, including tote bag
- Quarter-page advertisement in conference program
- One (1) full-conference registration, including all conference meals and Thursday evening reception
- Social media announcement when sponsorship is arranged

### SCHOLARSHIP SPONSOR | \$100

- Organization name on all conference sponsorship signage
- Organization name listed in conference program
- Social media announcement when sponsorship is arranged

### EXHIBITOR | \$250

- Exhibit Hall is open Thursday, September 17 and Friday, September 18
- Skirted 6' display table in Exhibit Hall, plus full access to conference sessions and meals for two exhibitor representatives
- Company name and link on conference website
- Company name listed on conference signage
- Exhibitor kits for the conference will be emailed in August 2020. This will include information on table location, shipping materials, special requirements such as internet connectivity or electricity and other details

SCRANTON AREA  
Community FOUNDATION

