

CALL FOR SPONSORS

NEPA Learning CONFERENCE 2020

VIRTUAL CONFERENCE

September 17 & 18

The 2020 NEPA Learning Conference, hosted by the Scranton Area Community Foundation's Center for Community Leadership and Nonprofit Excellence in partnership with Moses Taylor Foundation will be an opportunity for local nonprofit organizations and nonprofit professionals to receive in-depth training from local and nationally-recognized presenters and to network with peers. **Join in on the action as an exhibitor or sponsor!**

Please contact info@safdn.org for more information.

PRESENTING SPONSORS | \$15,000 – Max: 2

- Name included in titling of event
- Prime visibility with link to sponsor's website throughout virtual conference
- Top billing with logo on all conference sponsorship signage
- Logo recognition in pre-conference emails
- Six (6) conference registrations
- Social media announcement when sponsorship is arranged
- Two social media announcements about organization leading up to conference
- Recognition by Scranton Area Foundation leadership at all plenary sessions
- Brief (2-3 minutes) speaking opportunity to address conference attendees
- Opportunity to develop and present a session workshop on best practices, tips, and tricks that nonprofit organizations should know - Final topic to be determined in cooperation with the Breakout Session Committee
- Presence in virtual exhibit hall

DIAMOND SPONSOR | \$5,000 – Max: 2

- Preferred billing with logos throughout virtual conference
- Logo with link to sponsor's website recognition in pre-conference emails
- Four (4) conference registrations
- Social media announcement when sponsorship is arranged
- List as Sponsor of one of the Keynote Addresses (either Wes Moore or Jessamy Shams-Lau) with named recognition at the start and end of the session
- Presence in virtual exhibit hall

PLATINUM SPONSOR | \$2,500

- Logos with link to sponsor's website displayed throughout the virtual conference
- Logo recognition in pre-conference emails
- Two (2) conference registrations
- Social media announcement when sponsorship is arranged
- List as Sponsor of a featured area of conference ("Networking Lounge", "Exhibit Hall", or other)
- Presence in virtual exhibit hall

GOLD SPONSOR | \$1,000

- Logos with link to sponsor's website displayed throughout the virtual conference
- Logo recognition in pre-conference emails
- Two (2) conference registrations
- Social media announcement when sponsorship is arranged
- List as Sponsor of one of the Breakout Sessions with named recognition at the start and end of session
- Presence in virtual exhibit hall

SILVER SPONSOR | \$500

- Logos with link to sponsor's website displayed throughout the virtual conference
- Logo recognition in pre-conference emails
- One (1) conference registration
- Social media announcement when sponsorship is arranged
- Presence in virtual exhibit hall

BRONZE SPONSOR | \$250

- Name with link to sponsor's website displayed throughout the virtual conference
- Logo recognition in pre-conference emails
- One (1) conference registration
- Social media announcement when sponsorship is arranged

EXHIBITOR | \$150

- Virtual Exhibit Hall with interactive virtual exhibitor halls, lead retrieving tools, company profiles and videos, and exhibitor coupons
- One (1) conference registration
- Name with link to sponsor's website displayed throughout the virtual conference
- More information on virtual exhibit hall will be released in the weeks before the conference

SCRANTON AREA
Community FOUNDATION

